

Blackhawks announce five-game television deal

Published: Tuesday, April 12, 2005 2:00 AM CDT

The Iowa Blackhawks, a member of the American Professional Football League, have announced a five-game television deal with Cox Communications for the 2005 season.

The deal includes Cox Communications providing video production for closed-circuit broadcasts and the taping of all five home games for tape delay broadcast on Cox Channel 2 the following Sunday at 6 p.m.

The games will also be available on Cox Communications on Demand Service Channel 998 the Wednesday following the game and will be available for ordering for at least two weeks.

Iowa's owner, Jake Hiffernan, said the deal will be instrumental in the success of the Blackhawks.

"This adds tremendous value to our games. Fans will get to live in the excitement of the game itself, and then relive it by seeing themselves on television the following Sunday," he said. "That is very exciting."

Hiffernan also said the deal will help promote Council Bluffs and the Mid-America Center as well.

"This will give people who have not visited the Mid-America Center a chance to see first hand what a wonderful venue it is," he added.

Hiffernan also said he is excited to use this outlet to promote the developing tourism area around the MAC.

For more information regarding the Iowa Blackhawks, visit their Web site, www.iowablackhawks.com, or call (712) 366-9326.

Iowa's first home game is scheduled for May 6 at 7:05 p.m.