



## “Half the Field – Twice the Fun!”

**IOWA BLACKHAWKS**  
**Indoor Professional Football**  
One Arena Way | Council Bluffs, Iowa 51501  
Office (712) 366.9326  
Fax (712) 366.9323  
info@iowablackhawks.com  
www.iowablackhawks.com

**FOR IMMEDIATE RELEASE**

**February 10, 2009**

### **Biggest Loser star named Blackhawks fitness specialist**

By MIKE CHAPMAN, Blackhawks' staff writer

COUNCIL BLUFFS – Ia. – The Iowa Blackhawks, Council Bluffs' indoor professional football team, have announced the signing of *The Biggest Loser* season three star Marty Wolff as the teams' new fitness and nutrition specialist for the 2009 season.

Wolff, who was a contestant on the third season of NBC's hit TV show "*The Biggest Loser*", will now be in charge of getting the Blackhawks in shape for the start of the season.

"I want the players to be their best," Wolff said. "If they have goals of being stronger, faster or maybe just want to lose a couple of pounds, I want to help them in any way I can."

Wolff was born and raised in Council Bluffs and attended Lewis Central High School. After high school, Wolff attended Northwest Missouri State University, where he studied theatre. He played organized football for 10 years before a foot injury forced him to step away from the game.

While on the show, Wolff was able to drop 146 pounds and he fell in love with co-contestant Amy Hildreth. After getting married in March of 2008, the couple started Reality Wellness, a fitness center to help others realize they're goals of weight loss. They currently reside in Omaha, Neb. and are expecting their first child this July.

Before his appearance on "*The Biggest Loser*", Wolff was teaching high school in Kansas City, Missouri.

"I know that Marty will be a definite asset to our team," stated Blackhawks general manager Jeremy Poore. "He brings a wealth of knowledge with him along with the desire to help others succeed as he has."

**Have a question about this article? Feel free to contact anyone below for more information.**

**JEREMY POORE, General Manager** @ (712) 307.0731 – [jeremy@iowablackhawks.com](mailto:jeremy@iowablackhawks.com)  
**MARTY WOLFF, Fitness Specialist** @ [biggestlosermarty@hotmail.com](mailto:biggestlosermarty@hotmail.com)  
**MIKE CHAPMAN, Blackhawks' Staff Writer** @ [chapman@iowablackhawks.com](mailto:chapman@iowablackhawks.com)